

MOUNTAIN VIEW

V I N T N E R S

“Some of the best values in the marketplace have come from Mountain View. Smart consumers should be buying these wines by the case...” - Robert Parker

For over twenty years, we have received consistently high marks from acclaimed critics and “Best Buy” designations in major wine publications. Proprietor Kevin Shannon, who founded the company in 1978, and winemaker Philip Zorn, create our distinctive blends sourced from more than a dozen premium vineyards in Monterey and Amador counties and select Central and North Coast districts.

We have cultivated an impressive portfolio of artisan growers such as Paraiso Springs, Cobblestone, Clockspring and Morningsun vineyards to deliver a price-to-quantity value ratio unmatched in California. We have a long-standing commitment to this family of growers to ensure that distinctive varietal flavors and regional character are prominently displayed in all of our wines.

From our family to yours, Mountain View is your best California quality value.

CURRENT RELEASES

CHARDONNAY, MONTEREY COUNTY 2004

Fruit originating from several highly-regarded vineyards in the cool Soledad and Arroyo Seco microclimates of Monterey has yielded a quintessential Monterey Chardonnay—our best vintage of the decade! The rich tropical fruit

aromas and ripe varietal flavors are balanced by the crisp acidity prized by wineries throughout the state. This wine is sure to please a wide range of palates.



CABERNET SAUVIGNON, CENTRAL COAST 2003

Sourced from the heart of the Paso Robles district, where soil and climate conditions are ideally suited to this varietal, our fruit has produced a rich, concentrated berry-like Cabernet. American oak barrel-aging for 10 months has enriched the flavors and the finished wine boasts alluring color, medium-full body and approachable structure.

MERLOT, CENTRAL COAST 2003

Initial impressions of ripe berry fruit aromas carry through with wonderful balance, deep spicy flavors and a pleasing finish—epitomizing Merlot’s popularity with both novice drinkers and connoisseurs. Fruit is sourced from the southern region of Monterey County, just across the border from San Luis Obispo, with a modest amount of foothills Cabernet added for complexity. This special release is sure to please consumers with excellent value and compatibility with hearty fare.

ZINFANDEL, AMADOR COUNTY 2002 “CLOCKSPRING VINEYARD”

This vineyard was planted in 1973 and is Amador’s largest single planting of Zinfandel that is truly indigenous to the area. Our fruit comes from the oldest, dry-farmed portion of the vineyard and delivers deep color and rich varietal flavors that will amply reward the patient with extended cellaring. This release marks our fourth vineyard designation, although we have been producing the wine since 1982.

Chardonnay	\$8.99 retail	\$5.99 wholesale
Melot	\$8.99 retail	\$5.99 wholesale
Cabernet Sauvignon	\$8.99 retail	\$5.99 wholesale
Zinfandel, Clockspring	\$9.99 retail	\$6.66 wholesale